



Bhau`s E-cell and Mindspark Presents Startup Idea Competition

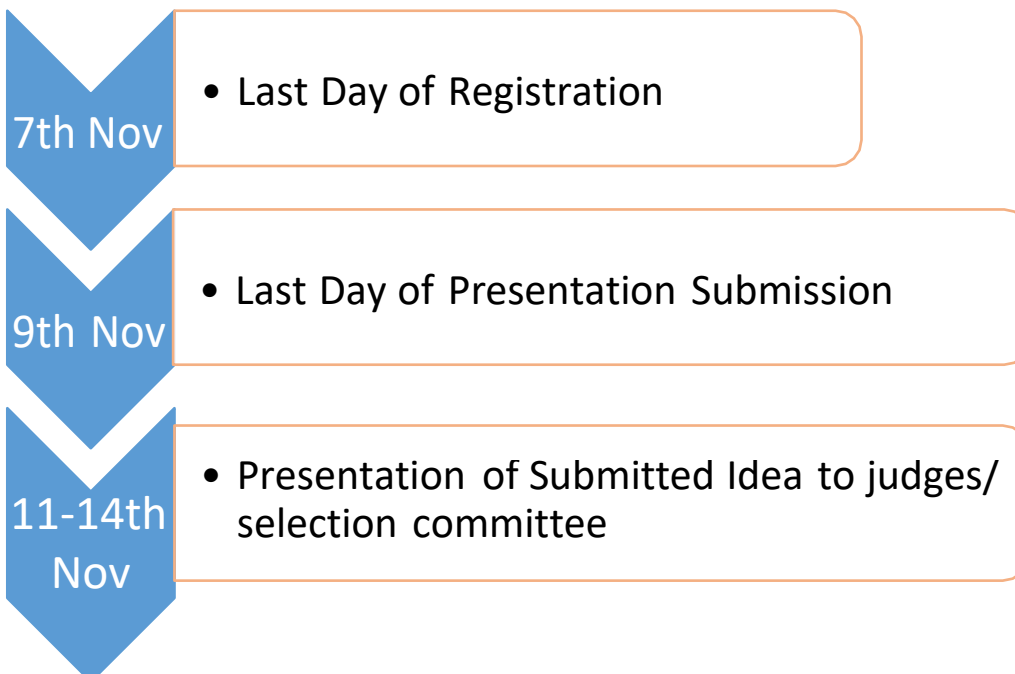
An Inter-college All India Start-up Idea Competition

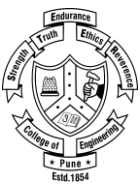
(Open to all colleges across India)

The central government has announced *'The National Vehicle Scrappage Policy'* and has appealed to startups to work in this area and come up with an innovative solution. Hence COEP's Institute Innovation Council (IIC), Bhau's E-cell, and MindSpark COEP are collaboratively organizing a **Startup Idea Competition on 'The National Vehicle Scrappage Policy'**.

We invite college students across India to participate in this Startup Idea Competition.

Timeline





Format Of the Event:

Stage 1

We will be collecting a **PRESENTATION** of your idea.

Stage 2

Screening / Sorting

Stage 3

Presentations in front of Judges

Presentation time, date, and other details will be sent to the Participants' registered email.

To Participate you are required to submit an idea of a startup that will address the problems related to *implementation of policy/ recycling/ supply-chain/ Material Handling/ Material Sorting/ Environmental / Testing/ Anything* that you feel is related to this policy.

Students will have to present their Idea with reference to following points:

- 1. Team Details**
- 2. The problem**
- 3. The solution**
- 4. Technology**
- 5. Customer segment and market potential**
- 6. Financial plan**
- 7. Action plan.**

NOTE- The presentation should include all the points as per the blank format. Refer to the attached sample Presentation. Incomplete presentations will be disqualified without any intimation and no refund will be provided.



BHAU'S
eCELL

MINDSPARK



Registration Fees- Rs 100/-

Eligibility: UG, PG, and Ph.D. Students, teams can be interdisciplinary but the members should be from a single college.

**Participants can participate individually or in teams.
(Maximum 4 members in a team)**

Judges

Evaluation of presentations will be carried out by subject experts, academicians and experts from the startup ecosystem

References

- Innovation and Start-up Policy for Students and Faculty
<https://www.coep.org.in/content/nisp>
- PM Modi's speech at launch of National Automobile Scrappage Policy
<https://www.youtube.com/watch?v=p79YQo7Xp80>
- Start-up India Introduction
<https://www.youtube.com/watch?v=S2HyWALIXCc>
- Wikipedia Link https://en.wikipedia.org/wiki/Vehicle_recycling