



BHAU'S
ECELL

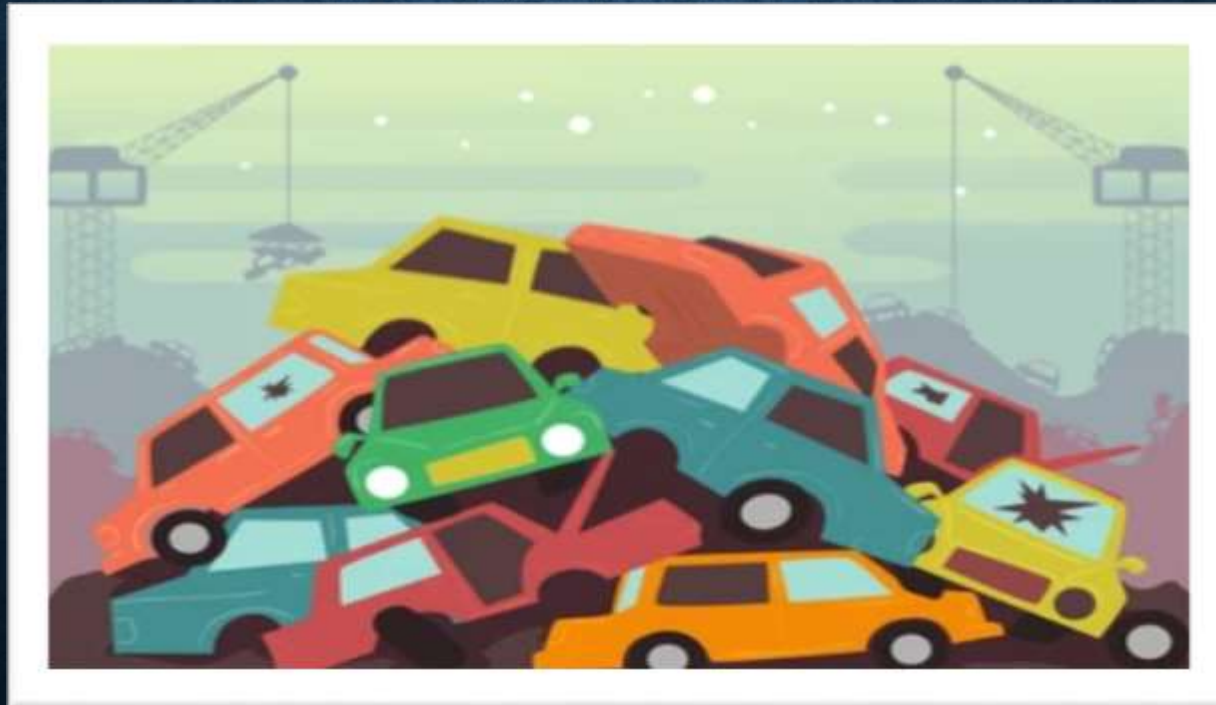
MINDSPARK



◆

VEHICLE SCRAPPAGE

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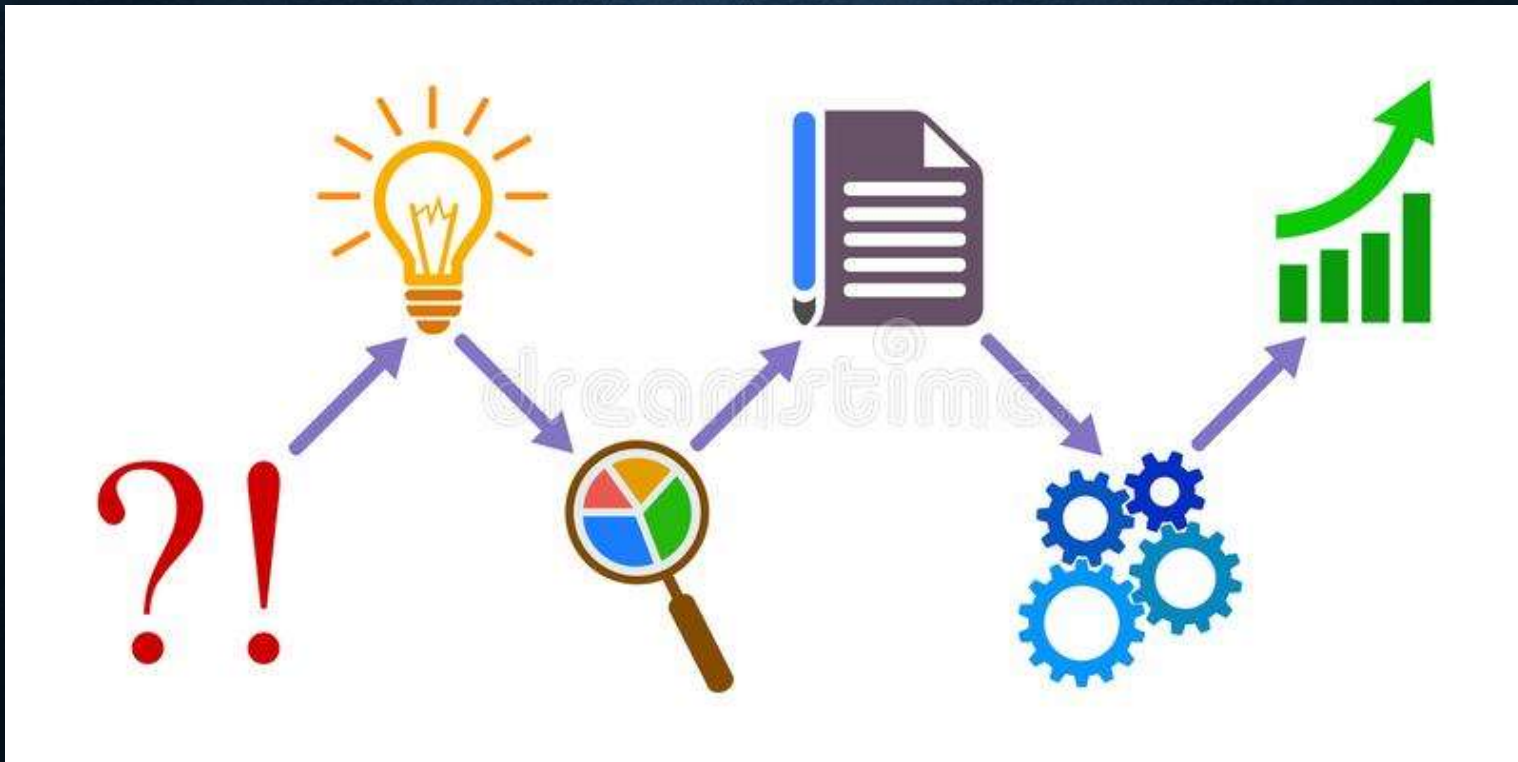


- Member 1, Name & Email
 - Member 2, Name & Email
 - Member 3, Name & Email
 - Member 4, Name & Email
-
- Name of College
 - College Address

PROBLEM STATEMENT

Use this Slide to Define :

The problem you are solving (i.e. mention the problem statement)
Describe the problem your venture will address, using as clear and compelling language as possible.



SOLUTION

Use this Slide to Define :

Your solution- Describe your solution in terms of the benefits it provides for the consumer and/or customer (avoid describing the technical features of your solution here).



TECHNOLOGY

Use this Slide to Define:

- What is your technology? What does it do? How does it do it?
Describe your solution without disclosing any patentable or trade secret information if any.
- Will it work (and when)?
- Describe the “readiness” of your technology and how long it may take to reach commercial scale.
- Can you make it (at scale)?

THE CUSTOMER SEGMENT & MARKET **POTENTIAL**

Use this Slide to Define :

- Who are your target consumers (and/or customer)
- Clearly identify who your customer is and how many of them there are (the particular market segment you are pursuing).
- Describe how you will reach your consumers?

FINANCIAL PLAN

Use this Slide to Define:

- What is the approximate cost of your idea/product/service?
(A rough idea is expected)
- If you are allowed to invest maximum upto Rs. 10L to convert your Idea in to a startup company initially, how and for what you will utilize this money. (Give approximate costing). Note : This Budget is only for the initiation of a startup.



REVENUE MODEL

Use this Slide to Define:

- Your Revenue Model
- How do you plan to generate revenue?



ACTION PLAN

Use this Slide to Define:

- Current status of the idea.
- Step wise plan to covert your idea into a startup.
- Don't list every activity , but rather group them into a set of milestones that you hope to accomplish.