

FLASH

EVENT OBJECTIVE:

Life lingers in the small moments of happiness that pass us by and photographs take us back to the memories they represent. If you like to capture such memorable moments, then MindSpark provides you the stage to showcase your Talent and capture **MindSpark '16** in your lens.

EVENT STRUCTURE:

1. Event will be held in two categories.
2. Categories will be:
 - i) Mobile Phone
 - ii) Professional Camera
3. Photos equal to or less than 8 Megapixels will be considered under the mobile category.
4. Photos greater than 8 Megapixels will be considered under the professional camera photos category.
5. On first day, you'll be given a small tutorial of Picasa if required.
6. Due credit will be given to photos which are related to the theme of MindSpark'16 - 'A Green Expedition', in both categories.

Technical Aspect: Picasa will be the official software given to the participants for editing their photos. Focus will be laid on the creativity of the participants and not on the technical knowledge they have of the software. Volunteers with a decent grasp over Picasa will be present to help the participants with any technical help they require with the software. No points will be deducted if the participant seeks technical help from the volunteers. The event is purely a creative event.

RULES:

1. You need to bring your own camera, mobile or any other accessory you need during the event.
2. You will be given only software and technical help regarding the use of Picasa during MindSpark.
3. The software used for editing photos will be Picasa. It will be provided to the participants.
4. Participants are allowed to participate in more than one category (mobile/professional camera) for this event.

5. The participant may share his/her photos as long as the acknowledgement/copyright notice is kept intact.
6. The event head/coordinators have the right to deny the participant from participating in the event if he feels the above mentioned rules have hampered by the participant.
7. Rules may be changed without prior intimation. Participants are requested to check the MindSpark'16 website (www.mind-spark.org) regularly for further updates.

TEAM AND FEE STRUCTURE:

- Team Size : Maximum 2 participants per team.
Registration fee : ₹50/- per team.

FAQs:

Q. Which software will be used?

A. Picasa for photo editing.

Q. I don't know Picasa. How will I be able to use it?

A. The software will be pre- installed on the system. A tutorial on the use of the software, if required, will be given.

Q. Do I have to get my own camera?

A. Yes, you have to get your own camera. The Flash team shall not be responsible for providing any photography equipment. Technical help with the software however is freely available.

Q. Can I download contents from the Internet or borrow photos from my friend?

A. Yes, you can. However due credit/acknowledgement must be given to the source of the images/videos.

Q. Can I start taking photos early?

A. Yes, you can start taking photos which can cover the preparation of MindSpark '16. Remember, it's all about creativity and uniqueness.

Q. I missed the first day. Can I start from the second day?

A. We're welcoming people, of course, you can start from the second day!

Q. Can I participate at the same time in two categories?

A. Yes you may participate in two categories simultaneously. For e.g. one may participate in the mobile photo as well as the professional photo category.

Q. I use a mobile of 8MP camera and my partner uses mobile of 12MP camera, so in which category will our mobiles be counted?

A. Your 8 MP camera will compete in mobile photo category and your partners 12 MP camera's photo will compete for professional photo category. It will be your decision whether to go with 8 MP or 12 MP camera or mobile.

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